



*This* IS YOUR  
**BIG DAY**

# HEY THERE!

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I am so excited that you have chosen me to be your senior photographer! I can't thank you enough for your business! This is such a huge time in your life and choosing to document it in such a way will be such a treasure! We are going to have an absolute blast at your senior portrait session! I can't wait!

When I had my senior pictures done, I went with the studio contracted with my high school. I didn't have a lot of choice over how it went and that definitely showed in my pictures. They looked like the rest of my friends' pictures and weren't very special. I hope to give you an experience of a life time for your senior pictures!

This Welcome Packet is YOUR guide to having the most picture perfect senior session you could ever prepare for! Everything in this packet is to get you ready to have the best session possible. You'll find the following items in this packet:

1. Your contract & session receipt: please keep these for your records.
2. Nail Guide: A guide to portrait perfect nails!
3. Face Guide
4. Pinterest Style Guide
5. The A-List shopping guide: the best places around town

Read through this entire packet so that you can do everything possible to be your personal best for your senior portraits! Preparation is key if you want amazing portraits for your most memorable year of high school!

Again, if you have any questions at all, please don't hesitate to contact me!

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Welcome! We are so glad you've decided to get your senior portraits done by us! We are so honored and can not wait until your session! Take the time to read through this welcome magazine to give you a better idea of how your big day will go!

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# NAIL GUIDE

## YOUR GUIDE TO PORTRAIT PERFECT NAILS

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- .01** **WHEN IN DOUBT, HIRE A PROFESSIONAL.** The best thing you can do at least two days before your session is to get a professional manicure following the rules below.
- .02** **CHIPPED NAIL PAINT: EW.** There's nothing worse in senior portraits than chipped nail paint. Go ahead and remove all of your polish before showing up to have your picture taken. If your photographer decides to place your hands next to your face, unsightly nails could draw attention away from your pretty face.
- .03** **KEEP IT NEUTRAL:** While "Dayglow Mango" may be the newest trend in nail color, opting for a more neutral nail tone is always the best decision. Getting trendy with nail color can date your senior pictures and you want to remain classic and timeless with beautifully polished neutral nails.
- .04** **DON'T TOUCH YOUR CUTICLES:** Whether you're having your nails done professionally or doing them yourself, please don't touch your cuticles. Pushing them back or having them removed can cause your nail bed to look red and/or damaged and can even sometimes result in bleeding. Stay away from cuticle manipulation for your session so that your nails look effortlessly flawless.
- .05** **MOISTURIZE** for the entire week before your session, use a heavy moisturizer on your hands, cuticles and nails... especially if you bite them. This extra moisture can help heal any cracked skin or broken nail beds which left untreated, can result in red nail beds and even older looking skin.
- .06** **TIME TO SHAPE UP:** Opt to keep your nails rounded and simple instead of shaping them like pointy claws. It may be super popular right now, but in ten years you don't want to look back on your portraits and wonder what you were thinking with stabby paws.
- .07** **NO PEELING!** Never peel old polish off your nails... it can leave your nails extremely dry and looking stripped down. Instead, use polish remover and a cotton ball to swipe away old color and leave your nails looking clean and even toned.
- .08** **GOING A LA NATURAL? GO BUFF!** If you're opting for super clean nails, try buffing them a bit before your session for a beautiful shine! There are a ton of great product options in the market to buff your nails to super clean shine! Add a clear coat on top and you'll have perfectly pristine fingertips!
- .09** **NO BITING! SERIOUSLY!** If you're a nail biter, do everything in your power to STOP a full month before your senior session. If your nails and nail beds are damaged, red and swollen, it can draw attention away from your face for your images.
- .10** **DON'T FORGET YOUR TOENAILS!** Especially if you're going to show off your toes in peep toe heels or sandals, remember to keep your toenails perfectly pampered with a professional pedicure.



## THE SMART SENIOR'S GUIDE

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### *to the portrait perfect face*

**BRING YOUR INSPO** Pictures from magazines of makeup and hair styles that you like are always helpful to bring with you. It gives the us an idea of the type of look you are going for. Bring several ideas from Pinterest boards!

**EXFOLIATE** with a physical exfoliator at least 2 days prior to your application session. It will help reduce dry patches and texturing. It will also smooth your skin which will make your airbrush foundation apply smoothly to your face.

**WASH AND MOISTURIZE.** Wash your face thoroughly before your session and apply a hydrating moisturizer. The foundation will apply more evenly if your face is prepped and ready before any color is applied.

**PRODUCTS TO AVOID.** Try to avoid using products containing salicylic acid at least 3 days before your appointment. It can leave your skin red and extremely dry which can look patchy and textured.

**BE CAREFUL WHAT YOU WEAR** Be sure to wear a loose, light colored shirt with a large neck hole or a button up for easy removal after your makeup & hair session. You don't want to smudge your face with your favorite shirt!

**GROOM THE BROWS** Please GROOM your brows so they look clean! There's nothing more messy than errant hairs! Do not have your eyebrows waxed for at least a week before your session. It can cause alot of redness and swelling. In some cases even some scabbing.

**GET SOME GOOD SHUT EYE** Be sure to get a good night's rest prior to your appointment... there is nothing attractive about puffiness and bags under the eyes. Apply some ice cold tea bags to your eyes if you wake up with any issues.

**TANNING TIPS** Don't tan in the natural sun or tanning beds for an entire 2 weeks before your session. You could appear really red or even burn. Porcelain skin photographs best as it can actually reflect the light from our shoot beautifully!

**LIP CARE** For the entire week before your session, use your toothbrush to brush your lips vigorously. Then apply Vaseline to your lips and sleep in it. This will make your lips smooth and ready for lipstick. Chapped lips looks awful in camera (and let's face it, in life too).

# PIN IT

LIKE YOU MEAN IT

My ultimate goal is to provide you with an amazing senior session that reflects the REAL you. The most important thing you can do to help me do that is to create a detailed Pinterest board for your senior session. The more you pin, the better. Think of your Senior Session Pinboard as a direct line to getting the most out of your senior images.



## WHAT TO PIN

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- FASHION STYLE
- HAIR STYLES
- MAKEUP LOOKS
- TEXTURES
- POSES YOU LOVE
- COLORS YOU LIKE
- LOCATIONS YOU LOVE
- LIVING SPACES YOU'D LOVE TO LIVE IN
- MAGAZINE IMAGES
- OTHER TYPES OF PHOTOGRAPHY YOU LOVE

# THE REAL FUN BEGINS NOW. LET'S SHOP!

## ANTHROPOLOGIE

A destination for women wanting a curated mix of clothing and accessories that reflects their personal styles and fuels their lives' passions.

*Bridge Street Town Centre / [anthropologie.com](http://anthropologie.com)*

## COTTON GIN BOUTIQUE

Some of the latest and greatest trends for teens through women. They want each customer knowing they have your fashion needs and wants ready

*Main St. Madison / Carl T Jones Huntsville / [cottonginboutiqueny.com](http://cottonginboutiqueny.com)*

## DRESS UP

Dress Up is a women's clothing store at an affordable price.

*The Shops at Merchants Walk Huntsville / [shopdressup.com](http://shopdressup.com)*

## KENDRA SCOTT

Known for its kaleidoscope of beautiful necklaces, bracelets, rings, earrings and founding philosophy of Family, Fashion, Philanthropy.

*Bridge Street Town Centre / [kendrascott.com](http://kendrascott.com)*

## LULULEMON

High-end yoga-focused chain featuring stylish athletic wear & accessories.

*The Shops at Merchants Walk Huntsville / [shop.lululemon.com](http://shop.lululemon.com)*

## SHOE FLY

The latest trends in fashion at affordable prices! They offer many styles such as shorts, rompers, jumpsuits, dresses, tops, jeans and shoes!

*The Shops of Madison / Huntsville Westbury Square / [shoeflygirl.com](http://shoeflygirl.com)*

